

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5329585
<b>Application Number:</b>	10748870
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	3713
<b>Title of Invention:</b>	Identifying related information given content and/or presenting related information in association with content-related advertisements
<b>First Named Inventor/Applicant Name:</b>	Jeffrey A. Dean
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	Google-35APP (GP-090-00-U
<b>Receipt Date:</b>	13-MAY-2009
<b>Filing Date:</b>	29-DEC-2003
<b>Time Stamp:</b>	16:40:09
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$810
RAM confirmation Number	2841
Deposit Account	501049
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Request for Continued Examination (RCE)	IDS_RCE_Google35.pdf	134381	no	1
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Warnings:					
This is not a USPTO supplied RCE SB30 form.					
Information:					
2	Transmittal Letter	IDS_transmittal_Google35.pdf	212360	no	3
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Warnings:					
Information:					
3	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_Ptosb08a_Google35.pdf	300713	no	2
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Warnings:					
Information:					
This is not an USPTO supplied IDS fillable form					
4	Foreign Reference	Ref_BT_WO_97021183_Naqvi.pdf	3694831	no	96
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Information:					
5	Foreign Reference	Ref_BU_KR_2001_0000710.pdf	1706061	no	11
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6	Foreign Reference	Ref_BV_KR_2001_0090950.pdf	866440	no	9
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9	Foreign Reference	Ref_BX_WO_02_091193.pdf	2433042	no	33
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10	NPL Documents	Ref_BY_EmbedFont_Dedrick_Interactive_Electronic_Adv.pdf	976968	no	12
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11	NPL Documents	Ref_BZ_Dedrick_Consumption_Model.pdf	7279867	no	9
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Warnings:					
Information:					
Total Files Size (in bytes):			59851117		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					